AWWAO Waterdrum Advertising Registration Form

2027-2028

Reserve advertising space in The Waterdrum, AWWAO's quarterly newsletter.

1. Organization & Contact Information

Organization _____ **Contact Person** _____

Phone _____ **Email** _____

☐ Billing contact is the same as above **Billing Email** _____

2. Advertisement Size & Recommended Artwork Dimensions

	Ad Size	Recommended Artwork Dimensions	Price
☐	2" x 3" Ad	Portrait: 5.1 W x 7.6 H cm | Landscape: 7.6 W x 5.1 H cm	$100
☐	1/4 Page	Portrait: 8.5 W x 10.5 H cm | Landscape: 10.5 W x 8.5 H cm	$150
☐	1/2 Page	Portrait: 8.5 W x 22.5 H cm | Landscape: 18 W x 10.5 H cm	$250
☐	Full Page	Portrait: maximum 18 W x 22.5 H cm	$400

Ad Orientation: ☐ Portrait (Vertical) ☐ Landscape (Horizontal)

Artwork should be print-ready and 300 dpi where possible. PDF, JPG or PNG accepted.

Please contact AWWAO if alternate artwork dimensions are required.

3. Newsletter Issue(s)

☐ January 2027 ☐ April 2027 ☐ July 2027 ☐ October 2027

☐ January 2028 ☐ April 2028 ☐ July 2028 ☐ October 2028

Annual Advertising Discount - Save 15%

Book all 4 issues and pay the full invoice to receive a 15% discount.

4. Ad Submission & Artwork

Ads are due one month prior to the applicable issue date.

Submit print-ready artwork to info@awwao.org in high-resolution PDF, JPG or PNG format.

5. Payment Information

An invoice will be sent by AWWAO once the advertising booking has been received and confirmed.

Preferred payment method: ☐ Cheque ☐ EMT / E-transfer ☐ EFT

6. Advertising Terms

• Advertising placement is at the discretion of AWWAO; advertisements will not be placed on the front cover.

• The advertiser is responsible for supplying final, print-ready artwork by the submission deadline.

☐ **I have reviewed and agree to the advertising terms above.**

7. Authorization

Authorized Name _____ **Title** _____ **Date** _____

Signature _____ *Electronic signature accepted*

Return completed form and artwork to info@awwao.org

Questions: Sara Campbell, AWWAO Administrator | 807-216-8085 | www.awwao.org